

BENJI CANNING-PEREIRA

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EDUCATION

New York University, Tisch School of the Arts, May 2011
MPS Interaction Design, Interactive Telecommunications Program (ITP)

University of San Francisco, May 2009
BA Visual Arts with an Emphasis in Graphic Design, Minor: Business

Central Saint Martin's College of Art and Design, 2007-2008
Graphic Design, London, UK (Study Abroad)

PROGRAMS AND SKILLS

Adobe Creative Suite	Javascript	HTML + CSS
Google Analytics	Some C++	PHP
iPhone Development	Axure Pro	CMS
User Experience	User Interface	Google Groups
Powerpoint	Keynote	MS Office
Social Networking	Wordpress	Final Cut Pro
Digital Photography	Drupal	Mac and PC
Twitter	Blogs	Facebook

WORK EXPERIENCE

Columbia University
International Students and Scholars Office
May 2015 - Present
Interactive Design Manager

- Managed yearlong website redesign project by creating new information architecture, design, content, and functionality
- Collaborated efficiently with developers, content experts, stakeholders, and UX designers
- Served as in-house UX / Google expert

University of San Francisco
Career Services
September 2005-August 2009
Graphic and Web Designer

- Focused on typography and graphic layout for all department marketing materials in web and print

New York University
Office of Global Services
May 2011 - September 2014
Web Developer and UX Designer

- Created wireframes, visual designs, UX prototypes, sketching, and storyboards
- Led usability testing and upgrades for interactive kiosks, desktop, and mobile
- Provided intuitive website user experience by researching users, understanding their needs, preferences, and objectives

Nirvana Solutions
January 2012 - Present
New York, NY
iPad Visual Designer

- Wireframed and visually designed user interface for financial analysis start-up app (ipad and web versions)

New York University
Office of Global Services
September 2009 - April 2011
Technology and Design Intern

- Designed over 40 print and web marketing materials including e-newsletters, print advertisements, pdfs, and fillable U.S. immigration forms
- Incorporated dynamic HTML, CSS, JavaScript, & Content Management System for 66,000+ visitors

Artist Matt Blackwell Portfolio Website
October 2009 - Present
New York, NY
Graphic and Web Designer

- Organized, conceptualized, and wire-framed entire art portfolio, incorporating high quality javascript image libraries

SELECTED UX SKILLS

Persona Creation	Usability Testing	Card Sorting
Rapid Prototyping	User Interviews	Wireframes
Stakeholder Interviews	User Research	Analytics
User Experience Reports	UI Designs	Mockups

MOTIVATORS

Collaboration	Interaction	Self-Initiation	Creativity
Communication	Detail	Curiosity	Innovation
Problem Solving	Thoughtfulness	Community	Optimism

BUSINESS VENTURES

HALIEN ThermoChromic Hair Gel
Inventor of ThermoChromic Hair Gel

Safe Place
Founder of app locating "Safe Places" for LGBTQ community

DESIGN PRESS

Gizmodo	Rhizome	PSFK.
Rocketboom	Core 77	Inhabitat NYC
i09	Art 21	